

PROMUSICA ARIZONA

THE COMMUNITY CHORALE & ORCHESTRA OF NORTH PHOENIX



Photo courtesy Azy Scotten Photography

Annual Report July 1, 2022 - June 30, 2023



ProMusica Arizona is supported in part by the Arizona Commission on the Arts, which receives support from the State of Arizona and the National Endowment for the Arts.

ProMusica Arizona Chorale and Orchestra

2022-2023 Board of Directors

Chair	Malcolm Smith
Vice Chair	Karen Rasmussen
Treasurer	Trish Wilson
Secretary	Esmeraldo Silva

Directors	Joy Baber
	Sam Crump
	Faith Forbis
	Leslie French
	Eric Lernor
	Peni Long
	Beth Mabee
	Marianne Marcek
	Anne Roberts
	Meghan Ruel
	Michele Southerland
	Rachel Stoddard
	Zack Wells
	Horace Williams

Endowment Fund Chair	Lissi Weiss
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Staff

Executive Director	Yvonne Dolby
Artistic Director/Principal Conductor	Patti Graetz
Administrative Assistant	Cheri McGunagle
Concertmaster	Meghan Ruel
Accompanist	Jeffrey Yoder

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ProMusica Arizona's mission is to enrich lives in the Greater Phoenix area, with focus on the North Valley, through innovative, joint performances of its multigenerational Chorale and Orchestra.

As part of its commitment to high-quality musical performances, ProMusica Arizona is dedicated to an inclusive policy of attracting musicians in every age group and providing a challenging but supportive environment to develop talent. Participation offers musicians an educational experience and opportunity to practice with others, perform before a live audience, and receive mentoring and instruction from experienced singers and instrumentalists. ProMusica Arizona provides a performance home for local talent and brings family-friendly live music at affordable ticket prices to audiences of all ages.

ProMusica Arizona is a 501(c)(3) nonprofit organization and is a proud member of Chorus America, League of American Orchestras, ASCAP, BMI, Anthem Area Chamber of Commerce, Arizona Citizens for the Arts, and Alliance of Arizona Nonprofits.

Message from the Board Chair

Dear Friends of ProMusica Arizona,

2022-2023 marked our incredible 20th season. It was a great chance to reflect back on all of the accomplishments, challenges and victories that we have had over two wonderful decades.

Our 20th season started off with a couple of changes. The first was the addition of 22 chorale members and multiple orchestra members. The other was a change in venue. Due to availability of venues and cost restrictions, the board collectively agreed that, as difficult as it was to make the change, it was in the best interest of ProMusica to relocate our Saturday concerts further south to All Saints Lutheran Church. Despite it being a new venue, we were fortunate enough to have many members of our Anthem audience follow us to the new location.



Entering into a new contract with ProMusica Arizona, Patti Graetz continued to deliver top notch programming with the creation of three outstanding performances to help ProMusica shine in its 20th season. In October we opened our season with our “Favorites - Past & Present” concert. It was an opportunity to play patriotic favorites, along with movie and stage favorites that our audiences were able to easily remember and enjoy as they listened to us perform and watch the multimedia images flash before their eyes to take them back to fond memories. December allowed us to feature “Christmas Through the Ages.” During this performance, ProMusica had the opportunity to, once again, present a world-premiere piece. This one belonged to our chorale member, and professional composer, Ryan Gunderson and was called “Jesus, Refulsit Omnium” (“Jesus, Light of All the Nations”) and it allowed us to feature our new chimes that had been donated by generous donors the previous year. The chimes arrived over the summer (after a long supply chain delay) and became the focal point of the piece. As always, there were opportunities for the audience to sing along during the concert and we were pleased to play to a packed house. What was even better was the increase in our audience for the Christmas concerts and our chorale and orchestra increasing the level of difficulty in the music that was performed. April 2023 brought our final concert of the season and our opportunity to celebrate our 20th Anniversary in concert. It featured our second world-premiere of the season, which was Arizona composer Craig Bohmler’s Saguaro Song, which included text by Canadian Marion Adler. The multimedia portion of the concert included photography that local photographers and photographers from far away contributed. The celebration gave us an opportunity to acknowledge all of the musicians and staff who were present in the audience or on stage, and there was a special video message of well wishes from Adam Stich, one of our previous conductors. Prior to each performance, there was a slideshow of images of the 20 years of ProMusica and the concert program included images of our first two decades as well. It was a beautiful conclusion to the end of our 20th anniversary and a strong place to launch our 21st season from.

ProMusica musicians were active throughout the year in more than just our concerts. Both the chorale and orchestra were invited to participate in the Anthem Veterans Memorial Veterans Day ceremony in November, we had our special Dinner with the Conductor celebration that was won during last year’s Champagne Salon, and Women in Song performed multiple concerts throughout the Valley.

We continued with collaboration with some familiar and some new groups. We were pleased to continue to have students from Arizona Christian University participate in our orchestra, and to also have members from their choir sing with our chorale. We did a joint “Giving” fundraiser with Youth

for Troops and our choir performed “O Fortuna” and Beethoven’s 9th in two separate concerts in a new relationship with the Scottsdale Philharmonic.

This year’s Champagne Salon was incredibly successful. We had a fantastic host home, wonderful musicians and dedicated volunteers from ProMusica. People had wonderful food, walked away with amazing silent auction items, and enjoyed a night of beautiful music.

The final performance of the season allowed many of ProMusica Arizona’s chorale members to travel overseas to Austria to participate in the Salzburg Festival. They performed Mozart's Coronation Mass (Krönungsmesse) at the prestigious Salzburg Cathedral (Salzburger Dom). It was another great opportunity that added to ProMusica Arizona’s International passport.

The end of the season brought two bittersweet departures from our Promusica family. After twelve years as our Executive Director, Yvonne Dolby retired on June 30, 2023. Yvonne’s love of ProMusica Arizona and her tenacity in seeking out grants helped ProMusica not only survive but also thrive through economic hardships throughout the nation. We were able to acknowledge and celebrate Yvonne at various moments, but I would like to take this opportunity to express our deep gratitude for all of the hard work that Yvonne did behind the scenes to have ProMusica be successful. We wish Yvonne the best in the new chapter of her life. We also must say farewell to Meghan Ruel. Meghan has been our Concertmaster for the past five years and has worked closely with Patti Graetz over the last three plus years to elevate the caliber and quality of our ProMusica Arizona Orchestra. Meghan has an opportunity to be the full time first violinist of the Tetra String Quartet, as well as help lead their Chamber Music Institute for Pre-College students. We are forever grateful to Meghan for her time, talents and most importantly her passion that she shared with us for music and using that to elevate ProMusica Arizona to a new level. We also wish her the best.

Yvonne’s retirement meant that we needed to activate our search committee to locate our next Executive Director and we are pleased to introduce Zack Wells, who is a member and leader in our chorale as our newest Executive Director. We are looking forward to having you meet Zack, if you have not already, and to see the wonderful things that he does as we enter into our third decade of ProMusica.

Thanks to the generosity of our donors, sponsors, audiences, and the work of our Executive Director in seeking out funding to help us continue to exist, we continue to be in good financial shape. The ProMusica Arizona Endowment Fund, although young, has begun to see some activity. We are looking to take a deeper dive into the world of Corporate Sponsorships to support us in being able to continue to provide amazing musical opportunities for our audiences and musicians for many years to come.

To all of our sponsors, those who have donated, time, money, items and to our audiences, we say thank you!!! Please continue your wonderful support, come participate in our concerts and continue spreading the word about our organization. We look forward to seeing you during our 2023-2024 season.

Musically yours,

Malcolm D. Smith
ProMusica Arizona Board Chair

Performance Review for 2022-23 Season

(attendance figures in parentheses)

October 9, 2022 PMAZ Chorale in collaboration with Scottsdale Philharmonic performed 'O Fortuna' at the Scottsdale Center for the Performing Arts. (500)

October 15-16, 2022 PMAZ Chorale & Orchestra performed "Favorites - Past & Present" (526)

November 11, 2022 PMAZ singers and instrumentalists performed patriotic music at the Anthem Veterans Memorial (3000)

December 7, 2022 Women in Song performed at Casa del Rio. (15)

December 8, 2022 Women in Song performed at 1st Presbyterian. (40)

December 14, 2022 Women in Song performed at Wednesday Club. (170)

December 15, 2022 Women in Song performed at BMUCC. (21)

December 17-18, 2022 PMAZ Chorale & Orchestra performed "Christmas Through the Ages" (814)

February 4, 2023 Women in Song performed at Glendale Library. (40)

February 19, 2023 PMAZ Chorale in collaboration with Scottsdale Philharmonic performed Beethoven's Ninth Symphony at the Scottsdale Center for the Performing Arts. (853)

February 25, 2023 Women in Song performed at Pacifica Senior Living. (15)

March 4, 2023 Women in Song performed at Peoria Main Library. (10)

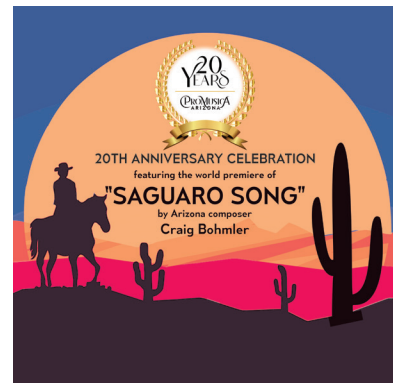
March 11, 2023 PMAZ soloists and small ensembles performed for a Musical Champagne Salon in a private residence in the Anthem Country Club. (89)

March 25, 2023 Women in Song performed at Orchard Pointe. (30)

March 31, 2023 Women in Song performed at Freedom Plaza. (60)

April 1-2, 2023 PMAZ Chorale & Orchestra performed out "20th Anniversary Celebration" (461)

April 28, 2023 Women in Song performed at Glencroft. (75)



ProMusica Arizona

PROFIT AND LOSS

July 2022- June 2023

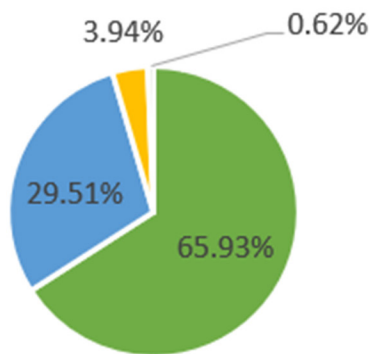
Income

Contributed Revenue	122,615.91
Earned Revenues	54,886.52
Other Revenues	7,322.50
Unapplied Cash Payment Income	<u>1,150.00</u>
Total Income	<u>\$ 185,974.93</u>
Gross Profit	<u>\$ 185,974.93</u>

Expenses

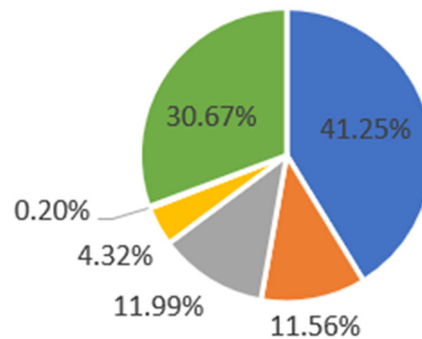
Artistic Expenses	79,492.07
Production/Operation Expenses	22,282.34
Marketing Expenses	23,107.02
Development/Fundraising Expense	8,326.17
Box Office Expense	390.17
Administrative Expenses	<u>59,090.46</u>
Total Expenses	<u>\$ 192,688.23</u>
Net Operating Income	<u>\$ -6,713.30</u>
Net Income	<u>\$ -6,713.30</u>

Revenue



- Contributed Revenue
- Earned Revenues
- Other Revenues
- Unapplied Cash Payment Income

Expenses



- Artistic Expenses
- Production/Operation Expenses
- Marketing Expenses
- Development/Fundraising Expense
- Box Office Expense
- Administrative Expenses

ProMusica Arizona
BALANCE SHEET
July 2022- June 2023

ASSETS

Current Assets

Bank Accounts

Cash Boxes	348.54
MidFirst Checking	24,233.73
MidFirst Savings	43,482.67
Charles Schwab Brokerage Acct	7,138.02
Endowment Reserve Account - 8017	631.93
Endowment Funds Account - 6766	<u>1,910.87</u>

Total Bank Accounts	\$ 77,745.76
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Other Current Assets

Prepaid Expenses	<u>660.85</u>
Total Other Current Assets	<u>\$ 660.85</u>

Total Current Assets	\$ 78,406.61
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Fixed Assets

Orchestra Furniture & Fixtures	4,132.24
Electronic & Sound Equipment	10,753.52
Music Library	60,405.81
Music Folders	3,990.06
Musical Instruments	12,976.65
Chorale Furniture & Fixtures	23,497.02
Office Equipment	2,260.42
Other Equipment	1,696.76
Accumulated Depreciation	<u>-103,983.00</u>

Total Fixed Assets	<u>\$ 15,729.48</u>
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TOTAL ASSETS	\$ 94,136.09
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ProMusica Arizona
BALANCE SHEET (Cont.)
July 2022- June 2023

LIABILITIES AND EQUITY

Liabilities

Current Liabilities

Credit Cards

VISA Credit Card -75.00

Total Credit Cards \$ -75.00

Other Current Liabilities

Payroll Liabilities 2,008.88

Total Other Current Liabilities \$ 2,008.88

Total Current Liabilities \$ 1,933.88

Long-Term Liabilities

Refundable Deposits Payable 2,373.93

Total Long-Term Liabilities \$ 2,373.93

Total Liabilities \$ 4,307.81

Equity

Retained Earnings 96,541.58

Net Income -6,713.30

Total Equity \$ 89,828.28

TOTAL LIABILITIES AND EQUITY \$ 94,136.09